



-
September 24, 2010

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Hello ZimmComm Fans:

You might find it interesting to note that blogging not only continues to grow as a communications platform but is becoming indistinguishable from other media channels. That's the conclusion of a new report from eMarketer. And we think that's why ZimmComm news blogs have developed such a large "digital footprint." We were hoping that would be the case since it's the only footprint we've got! LOL. Keep in mind that we not only produce our own blogs and podcasts but design, build and host them for client companies. Feel free to contact us for a quote or a consultation session on your next project.

In this last week Chuck visited with Boehringer Ingelheim for the launch of their new 3FLEX vaccine for swine. He took photos,

conducted interviews and the content on AgWired was tops in key word search results all week. BIVI knows how to get AgWired and we really appreciate it.

The ZimmComm team is getting ready for a busy week. Chuck will be at the Alltech World Equestrian Games in Lexington, KY while Cindy is at World Dairy Expo in Madison, WI. You can count on some great photography and abundant interviews as we work with sponsoring clients like Novus International, John Deere, Charleston Orwig, Arm & Hammer, Novartis and Alpharma.

See you from the agriblogging highway.

Now for some news from the ZimmComm News Network:

ZimmComm News Items:

Agwired

Big Truck Tacos Wins Great Food Truck Race

The winner of the Great Food Truck Race, Food Network, is Big Truck Tacos. This is a contest it would be fun to participate in, which I sort of did at Farm Progress Show. Of course lots of people did by voting online. [MORE](#)

New Holland Commitment To Tier IV

I have participated in a seminar on the new Tier IV engine requirements which go into effect this coming January and found myself very lost. I'm not that kind of engineer. To help understand it better I spoke with New Holland's Sean Dorosz at the Farm Progress Show. Pictured is a New Holland T9 Series Tractor that will support the new technology. [MORE](#)

Podcast

A Swine Health 3-Way Called 3FLEX

They really need to simplify the pronunciation of these swine diseases. However, when it comes to simplifying how to treat them Boehringer Ingelheim

has that covered with 3FLEX. [MORE](#)

Podcast

Domestic Fuel

United Farmers Coop Installs 2 Blender Pumps

It's always a good day for ethanol when we hear about new E85 or blender pumps opening. Today, the United Farmers Cooperative (UFC) has installed two new blender pumps in Shelby, Neb. with the help of Growth Energy's 2010 E85 and Blender Pump Program. The pumps are located at 600 East Hwy 92. This Friday, UFC will host a Blender Pump Open House from 11:00 am - 2:00 pm CST where they will be holding drawings and offer fuel discounts for E10, E20, E30 and E85. [MORE](#)

DF Cast: Cal. Grants for Ethanol, Biodiesel Infrastructure

It's an issue we've talked about before ... plenty of ethanol and biodiesel and vehicles that can burn the green fuels but not enough infrastructure to support those cars' and trucks' needs. But a little help from the government is changing that in one of the largest concentrations of privately-owned vehicles ... and incidently, one of the largest concentrations of flex-fuel vehicles in the country ... California. [MORE](#)

Podcast

Precision Pays

Farm Works Expands Software Offerings

Farm Works Information Management, a division of Trimble, just announced three new products to expand its capabilities for growers and agribusinesses. [MORE](#)

Do it Yourself Troubleshooting Before and During Harvest

As the heart of the Corn Belt is cranking up harvest, I'm guessing combine prep is done. But if not, perhaps some quick troubleshooting tips to keep your harvest data flowing into your monitor may help. [MORE](#)

World Dairy Diary

[Study Finds Dairy Only 2% of Total Emissions](#)

The U.S. dairy industry announced today that it has completed a carbon footprint study that measured the greenhouse gas (GHG) emissions associated with a gallon of milk in the United States. The carbon footprint study, together with data from additional studies measuring GHG emissions, helps validate that **total U.S. dairy GHG emissions are approximately 2 percent of total U.S. emissions**. This is far less than earlier figures reported about the global livestock industry that were incorrectly attributed to U.S. dairy. [MORE](#)

Milking Parlor: World Dairy Expo Preview_

World Dairy Expo is just around the corner, taking place at the Alliant Energy Center in Madison, Wisconsin, Sept 28th - Oct. 2nd. [MORE](#)

Podcast

ZimmComm Client Sites:

Corn Commentary

Colbert is Farm Worker Expert

Comedian Stephen Colbert, host of "The Colbert Report," is "testifying" Friday morning before the House Judiciary Committee's Subcommittee on Immigration, Citizenship, Refugees, Border Security, and International Law at the hearing entitled "Protecting America's Harvest." The witness list for the hearing features Colbert batting clean up after testimony from United Farm Workers President Arturo S. Rodriguez, Virginia apple grower Phil Glaize and Vanderbilt University professor Carol Swain. [MORE](#)

Farm Policy

Food Safety; Crop Insurance; Nutrition; Biofuels; Climate Change; Trade; and the Ag Economy

The AP reported yesterday that, "The heads of two Iowa egg farms linked to as many as 1,600 salmonella illnesses this summer gave Congress few answers in testimony about the conditions at their farms Wednesday, as one executive would not testify and the other did not answer many of the lawmakers' questions. [MORE](#)

Missouri Beef Council**Register to Win a football and beef giveaway!**

Nothing says football season like beef on the grill! Click here to register to win weekly giveaways and a chance to win four tickets to watch our Missouri Tigers take on those Jayhawks on November 27! [MORE](#)

Southeast AgNet**Higher Feed Costs Means Less Meat Production**

Even though futures prices for corn took a tumble on the Chicago Board of Trade Thursday, most contracts through September 2011 are either near or over \$5.00, and trends suggest prices will stay above that mark well into 2011. This then means cattle and hog producers will be looking at lower profits due to higher feed prices. [MORE](#)

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